

ZERO CONNECT ANNOUNCES THE PROMOTION OF KEVIN PICKERELL TO VICE PRESIDENT OF SALES AND MARKETING

Zero Connect is thrilled to announce the promotion of Kevin Pickerell to Vice President of Sales and Marketing, celebrating his exceptional leadership, deep industry expertise, and impactful contributions to the company's accelerating growth.

Kevin's career in the connectivity industry began at Quiktron in 2001, where he quickly made his mark as an Account Manager before rising to Sales Manager. Over 15 years, he honed his strengths in customer engagement, sales strategy, and team leadership—skills that propelled him into an Outside Sales role with a national data communications distributor, further expanding his insight into the industry.

In 2020, Kevin brought his passion and experience to Zero Connect, stepping in to lead the Sales team. Since then, he has helped elevate customer partnerships, enhance sales performance, and support the company's rapidly growing presence in the connectivity solutions market.

"Kevin has been instrumental in driving our sales strategy and building strong customer relationships," said Mike Maddison, outgoing Vice President of Sales & Marketing. "His leadership, industry knowledge, and forward-thinking approach make him the perfect fit for this expanded role."



As Vice President of Sales and Marketing, Kevin will guide Zero Connect's sales operations, spearhead marketing initiatives, and help shape the long-term vision for continued growth and innovation.

"I'm honored to step into this role and build on the momentum we've created," Pickerell shared. "Zero Connect has an incredible team and a strong commitment to our customers. I'm excited for the opportunities ahead."